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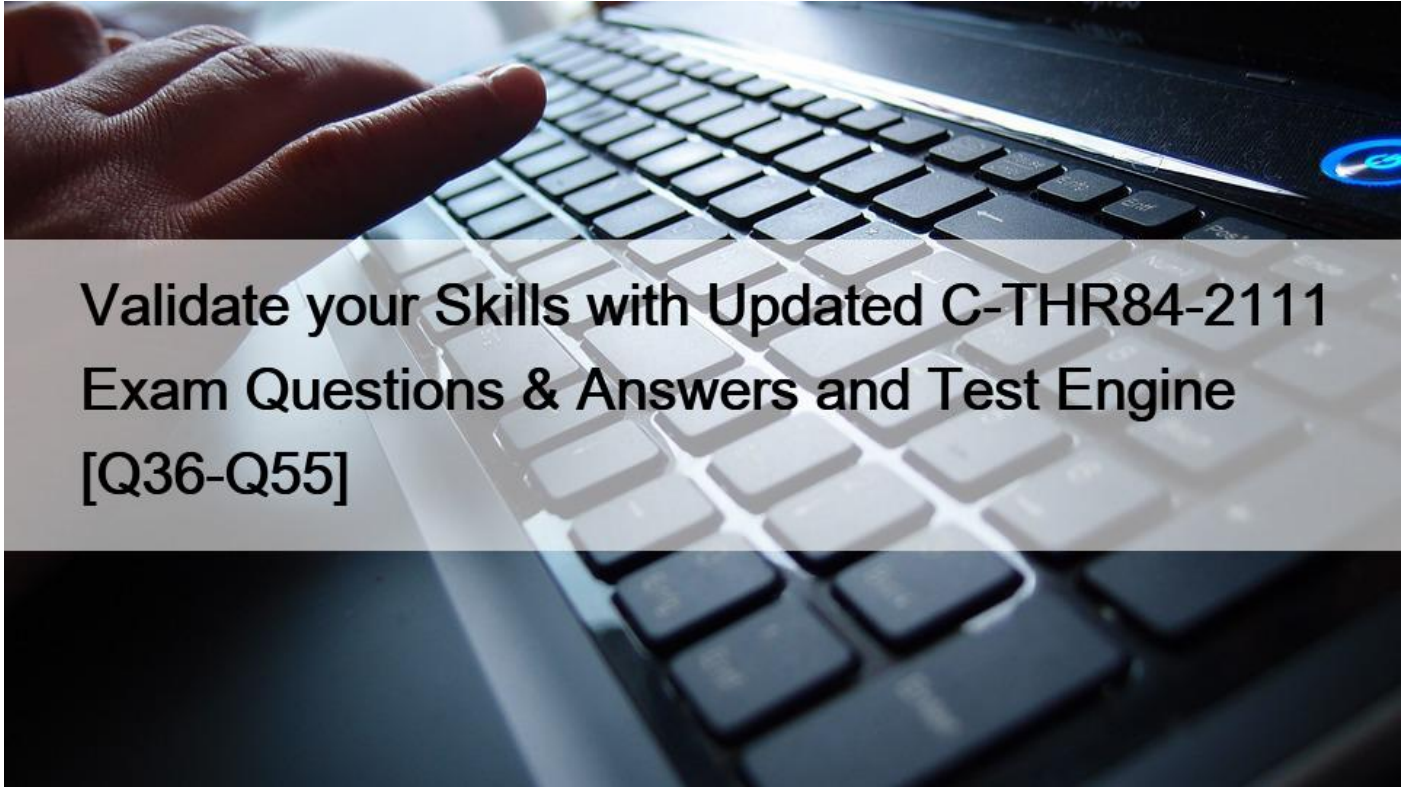

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SAP C-THR84-2111 Exam Syllabus Topics:

TopicDetailsTopic 1- Move the Career Site Builder site to Production- Implement Recruiting Advanced AnalyticsTopic 2- Describe the core components and the steps that are taken at the handoff from Sales- Job Data Leading PracticesTopic 3- Describe the Job Distribution options, generate XML feeds- Describe the leading practices for data formatting and mappingTopic 4- Enter translations for candidate-facing text- Configure the Candidate Relationship Management feature setTopic 5- Configure other features in Career Site Builder, such as mobile apply, job layouts- Candidate Relationship ManagementTopic 6- Describe career site accessibility, usability, and search engine optimization- Candidate Experience Overview and Project KickoffTopic 7- Career Site Builder Global Settings and Global Styles- Describe the Career Site Builder page types and components

Q36. What tool is used to enable the default locale for a Recruiting Marketing site?

Please choose the correct answer.

* QuickBase
* Admin Center
* Command Center

* Provisioning

Q37. You have set up the API in Command Center.Which API credentials must you enter into Recruiting Marketing settings in Provisioning?

There are 3 correct answers to this question.
* Password for Job Post Sync
* ApI Key for Job post sync
* Expires in (seconds)
* Username for Job Post Sync
* Security Key

Q38. In Advanced Analytics, if you click the “i” icon at the top right you can perform which of the following?Please choose the correct answer.
* Connect with the Success Factors Customer Community
* Post a question to Talent Community about the tab that you are viewing
* Post a question to Support about the tab that you are viewing
* Download the Report Brief for the tab that you are viewing

Q39. What does the standard search engine optimization (SEO) page generated in Recruiting Marketing Display?

Note: 2 Answers
* Tob Jobs
* Standard Copy
* Open Jobs
* Images

Q40. For sites with multiple brands, what are some of the elements that you can configure to differentiate them?

There are 2 correct answers to this question.
* Talent Community
* Images
* Site Kits
* Colors

Q41. Tosupport the Internal Career Site, CSB page components can be flagged as which of the following?

Note: 2 Answers
* Internal
* Job boards
* Agencies
* External

Q42. TCM emails can contain which of the following? Please select all the correct answers that apply.
* Tokens, to insert the candidate’s name, for example
* Links to YouTube videos
* Links to your RMK Career Site and other websites, including your corporate site
* Images

Q43. Why should you NOT embed text into an image when designing a Web page?

There are 2 correct answers to this question.
* Images with text do NOT scale downuniformly to mobile devices
* Text embedded on an image cannot be edited within CSB.
* Images with text negatively impact image load speed on a mobile device.
* Image with text conflicts with a customer’s branding guidelines.

Q44. What are the recommended actions to be completed before the kickoff call?

Note: 3 Answers
* Develop the Recruiting Marketing project plan
* Assist the customer to complete the Readiness Checklist
* Review the statement of work (SOW).
* Finish the Recruiting Marketing Configuration Workbook
* Submit a task to request creation of the Budget Analysis Baseline

Q45. What is the Recruiting Dashboard feature that allows recruiters to create job related newsletters, provide company updates, or general management?

Please choose the correct answer.
* Marketing Central
* Talent Community Marketing
* Campaign Management
* Social Network Recruiting

Q46. Within Advanced Analytics under the Visualize tab, you can generate a Source Stacked Trend to see how the most common source types “stack up.” You may notice that sources such as Job Aggregators are a big sourceof VISITS. But your RMK Career Site is very likely a more important source of which measure listed below?
* Subscribes
* Apply Starts
* Hires
* Recruiters

Q47. What tokens must you include when creating search engine optimization (SEO) copy?

Note: 2 Answers
* Keyword
* Posted date
* Location
* Job Description

Q48. What is the SSL Certificatedesigned to do?

Note: 2 Answers
* Encrypt data from Recruiting Marketing (RMK) to Recruiting Management (RCM)
* Ensure that stage environment data is encrypted
* Encrypt data from Recruiting Management (RCM) to Recruiting Marketing (RMK)
* Ensure thatproduction environment data is encrypted

Q49. What is SAP best practice regarding the BlackoutPeriod? Please choose the correct answer.

* When the quarterly update code is pushed to Preview, do NOT move the CSB site ‘-‘ to Production until after the Production release.
* After the quarterly Internal Release Readiness meeting for internals and partners, ‘-‘ you may NOT discuss with the customers.
* After a Career site builder page is published, you may need to wait a few minutes ‘-‘ to be able to publish additional changes to the site.
* When a change is made to a job requisition, you can expecta delay of up to 24 ‘-‘ hours for the job to be moved to the RMK career site.

Q50. Where can you place links for hard-to-fill jobs on the Home Page? There are 2 correct answers to this question.
* Within the Top Job Searches link in the footer
* Within the category drop down menu in the header
* Within the content pagemenu
* Within the Featured Jobs component

Q51. What can be created in Career Site Builder that is saved to MDF and can be used in Recruiting Management and across the rest of the SAP SuccessFactors suite?

Pleasechoose the correct answer
* Pages
* Global Settings
* Roles
* Brands

Q52. What are standard XML feed requirements?

Note: 2 Answers
* It requires a customer to sign authorization forms
* All jobs must be included
* It requires an annual subscription fee
* It requires filtering of rules provided by the customer

Q53. What are the main tasks to generate search engine optimization (SEO) pages for a Recruiting Marketing implementation? There are 3 correct answers to this question.
* Activate the SEO pages in Career Site Builder
* Enter the SEO copy in Command Center
* Click on View All Jobs to generate the SEO pages in the career site
* Create the SEO template in command center
* Select the Site Segments in Command Center

Q54. What are the rules to set up a security key in Command Center?
* Must be at least 20 characters
* Must be at least 15 characters
* Must include a customer’s company ID
* Must have uppercase and lowercaseletters and at least one number
* Must have at least one special character/punctuation

Q55. Your customer has defined 10 categories. They require 2 languages and 2 brands on their career site, and want the same category. How many category pages do you create?

Please choose the correct answer.

* 40
* 10
* 20
* 30

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