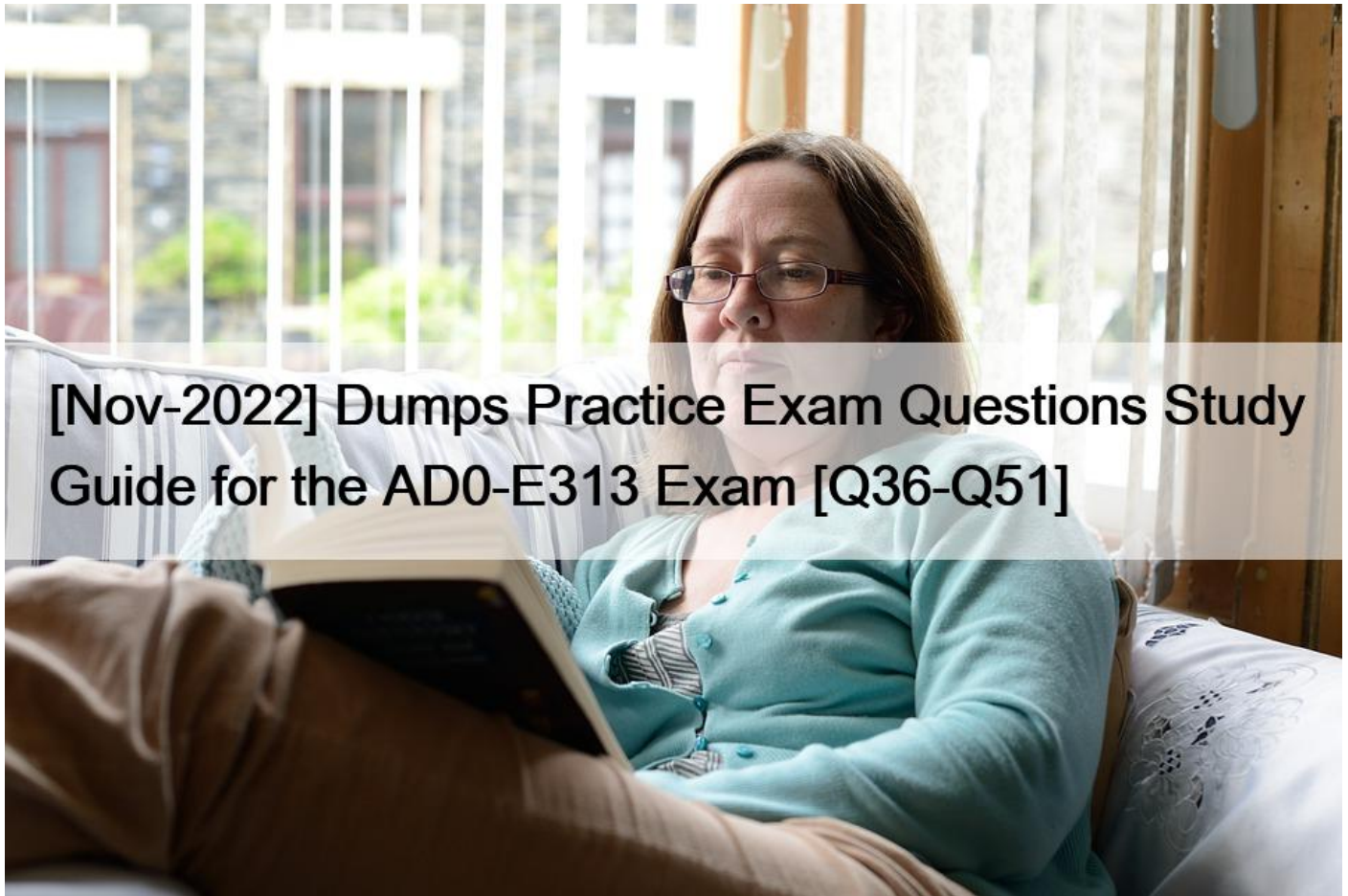


[Nov-2022 Dumps Practice Exam Questions Study Guide for the AD0-E313 Exam [Q36-Q51]



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AD0-E313 Dumps with Practice Exam Questions Answers

Adobe AD0-E313 Exam Syllabus Topics:

TopicDetailsTopic 1- Identify the different sources of data that a workflow can access- Apply the process to configure workflow propertiesTopic 2- Extend activity functionality using the Expression Editor- Apply the process to configure alerts and approvalsTopic 3- Identify the use cases to use Content Management- Distinguish the applicable uses of Form RenderingsTopic 4- Define schema details (primary keys, auto primary keys, database indexes)- Apply the process to update a Typology in a Development environmentTopic 5- Identify configuration settings for SFTP external accounts- Describe the use case for customized OptionsTopic 6- Define the process to create the advanced process in workflows- Apply the process to transform data and manipulate the work table

Q36. What are the three data types available when a developer is loading data from an external file using the data loading activity?
Choose the three correct answers

* integer(256bits)

- * period
- * varChar
- * floating number (double precision)
- * long text
- * integer(128bits)

Q37. System ABC (a retail company) wants to measure performance by activating 10% random sampling in a campaign; the campaigns they will be executing in the future. In the campaign template's advanced campaign parameters, where would the Adobe Campaign developer apply the changes?

- * Select Activate Random Sampling > Next > Add Fixed we =10 > finish
- * Control Population > Enable and edit control group configuration > Select Activate Random Sampling > Next > Add Fixed size =10 > Finish
- * Control Population > Enable and edit control group configuration > Select Activate Random Sampling > Next > Add size as a percentage =10.00 > Finish
- * Select Activate Random Sampling > Next > Add size as a percentage =10.00 > Finish

Q38. Which operator group is required to approve the target group in a campaign workflow?

- * Delivery operators
- * Workflow supervisors
- * Content contributors
- * Campaign managers

Q39. A diem warns to ensure that only properly formatted data is added to the database.

What techniques and configurations could be used in this effort? Choose the two correct answers.

- * visibleif settings in the target schema
- * applying typology rules during the import workflow
- * sysfilter settings added to input form fields
- * data type settings in the file Loading activity
- * data policy settings in the target schema

Q40. A Campaign developer is configuring a direct mail delivery.

The Campaign developer selects 'By data groupings'; when configuring the control group sampling within the delivery.

What is the reason for this configuration?

- * By data groupings associates the campaign with a pre-selected control group population.
- * The sampling will take the same number of records within each data grouping identified.
- * Data is sorted by the data groupings attribute before the sample is pulled from the target population.
- * The control group and the target group are extracted as separate files once the delivery executes.

Q41. Which campaign variable gives the results of a target data count?

- * Vars.rec
- * Vars.count
- * Vars.recCount
- * Vars.targetData

Q42. A diem wants to know If Message Center's transactional messages are linked with the Recipient record. What is the most accurate response from a Campaign developer?

- * Message Center communications are only used when the target is not In the Recipient table
- * Message Center communications are not linked to Recipients by default, but can be if required
- * Message Center communications must be linked to a Recipient record
- * Message Center communications are linked to Recipients by default

Q43. A client is using Their own Customer schema instead of the default Recipient schema. What out-of-the-box functionality do they lose if they do so?

- * Default delivery approval settings
- * Use of Distribution of Values data in a query
- * Ability to save filters for re-use
- * The standard Services and Subscriptions

Q44. A client wants to ensure that their company logo appears in every email that is sent. What typology rule typology rule type would a developer use to make this check?

- * Pressure
- * Capacity
- * Control
- * Filtering

Q45. Where can a developer configure the archival period of all Delivery Logs?

- * Campaign Wizard
- * Deployment Wizard
- * Workflow Properties
- * Delivery Properties

Q46. An Adobe Campaign developer uses an Import workflow to load data from an external source, but finds that duplicate entries are created in the recipient table. What are the two likely causes of the error? Choose the two correct answers.

- * The Update data activity is set to the `‘insert’` option.
- * The file was not deduplicated before the importing workflow.
- * A deduplication step is missing in the workflow.
- * The identifier was not configured property.
- * The reconciliation option in the Update data is set up improperly.

Q47. While uploading a file in Campaign, a developer needs to ensure that the rejects from the input file are captured in the external file. How would they do this?

- * While using data loading (die) option, choose Reject Management and add the reject file name
- * Use Auto Detect format and the rejection will be added automatically
- * Select Click here to change the file format use Error Processing, and add the reject file name
- * Define the file name in the target database using default or external database option

Q48. A Campaign developer wants to utilize the standard directory structure in Adobe Campaign as much as possible.

Where should the Campaign developer create a sub-folder for workflows importing data to the recipient schema?

- * Under Profiles and Targets > Jobs
- * Under Resources > Campaign Management
- * Under Administration > Production
- * Under Administration > Configuration

Q49. A client has limited HTML development resources, but needs to deliver a high volume of email campaigns with different content What would be the best standard package to fulfill the client's requirements?

- * Marketing campaigns (Campaign)
- * Campaign Optimization
- * Content Manager
- * Delivery

Q50. A Campaign developer is sending proofs for an email delivery. The Campaign developer must indicate what time the proof was generated in the proof email subject line.

How should the Campaign developer accomplish this task?

- * In the delivery properties > advanced, edit the proof properties and define a JavaScript block to calculate the current timestamp
- * In the delivery properties > advanced, edit the proof properties to append the current date time stamp when sending the proof
- * While sending proofs, manually change the subject line to include the current date time
- * Code the email delivery to dynamically append the date time in the subject line if a proof is being sent

Q51. A Campaign developer notices that targeting approval and content approval notifications are not being sent.

What should the developer verify to resolve this situation?

- * The Jobs on deliveries in campaigns workflow is running.
- * The target of the approval message is in the recipient table.
- * The notification reminders are configured in the delivery approvals tab.
- * The approval message is using a notification typology.

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