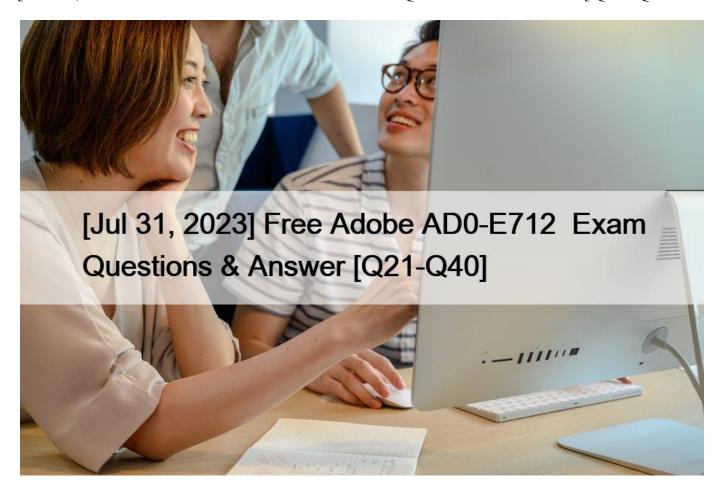# [Jul 31, 2023 Free Adobe AD0-E712 Exam Questions & Answer [Q21-Q40

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NEW QUESTION 21

What two conditions must be met for an order to be allowed for reorder? (Choose two.)
* An order has to be in Hold or in Payment Review status.
* The order must be marked Complete.
* All order items must be salable.
* The Allow Reorder configuration option must be enabled.

NEW QUESTION 22

A merchant asked the Business Practitioner to add the SML sitemap to the robots.txt file. How would the Business Practitioner achieve this?
* Robots.txt always automatically crawl sitemap.xml.
* Set “Enable Submission to robots.txt” to “Yes” in Store Configuration.
* A third-party module must be installed.

NEW QUESTION 23

Which two areas allow separate configuration by customer groups in Magento Open Source? (Choose two.)
* Tax rules
* Currency
* Payment and delivery methods
* Pricing and promotions (discounts)

NEW QUESTION 24

A merchant wants to allow customers to subscribe to alerts about new products and promotions. Which out-of-the-box Adobe Commerce feature would a Business Practitioner recommend?
* Rest API
* Sitemap
* RSSFeed

NEW QUESTION 25

A merchant would like to add a video to the product display page.

Which two options are supported out-of-the-box in order to achieve this? (Choose two.)
* Vimeo
* YouTube
* Upload the video as an MP4.
* Adobe Stock

NEW QUESTION 26

What would the Business Practitioner recommend as a method to validate the contrast levels of a website for accessibility compliance?
* By using a third-party website.
* By using the Magento Admin Panel contrast checker.
* Log into Magento.com and go to Security Scan.

NEW QUESTION 27

A merchant wants to display their eCommerce application in two languages – English and Spanish. Customers should also be able to switch displayed catalog price currencies between US Dollars and Mexican Pesos regardless of the language.

What is the minimum amount of websites, stores and store views to achieve this?
* 1 Website, 1 Store, 2 Store Views
* 1 Website, 1 Store, 4 Store Views
* 2 Websites, 2 Stores, 4 Store Views

NEW QUESTION 28

Which is an example of Pay-Per-Click (PPC) Marketing?
* Push notifications sent to a users device about new products.
* Promoted advertisements in search engine results.

* Personalised reminder emails sent after a user abandons their cart.

NEW QUESTION 29

A merchant would like to allow an order to be shipped to multiple addresses. How would the Business Practitioner meet this requirement?
* Set Allow Shipping to Multiple Addresses to Yes in the Customers > Customer Groups
* Set Allow Shipping to Multiple Addresses to Yes in the Stores > Configuration
* Shipping to multiple addresses feature requires custom development or a third-party integration.

NEW QUESTION 30

What is headless eCommerce?
* It's a distribution of all goods a company sells across multiple stores and warehouses with no single application serving as the "central" authority from which other applications could pull the data.
* It's a sales strategy based on the company not having any eCommerce website of their own, relying on other vendors selling its goods online and having a system with API that allows fulfilling orders on their behalf with their branding.
* It is a separation of the front end and back end of an eCommerce application, with the back end exposing an API to which one or multiple front end applications can connect.

NEW QUESTION 31

Magento Open Source supports a wide range of delivery methods, as well as shipping carriers. What are two delivery methods that require an account with a third-party provider? (Choose two.)
* In-Store Delivery
* UPS
* Flat Rate
* FedEx

NEW QUESTION 32

Which security setting allows a single Magento Administrator account to access the Admin Panel of the same website from multiple devices simultaneously?
* Admin Session Lifetime is increased
* Admin Access level set to Global
* Admin Account Sharing set to Yes

NEW QUESTION 33

A merchant has a Multiple Select type attribute that does not appear in layered navigation. What could be the reason?
* Multiple Select type is not supported by Layered Navigation.
* "Used for Sorting in Product Listing" is set to No.
* "Use in Layered Navigation" setting is set to No.

NEW QUESTION 34

Which two payment options are available in Adobe Commerce, but not in Magento Open Source? (Choose two.)
* Store credit
* Cash on delivery
* Gift card

* Credit Card

NEW QUESTION 35

A merchant sells both computer parts and complete computers, built from the individual stock items. The merchant would like to allow the customer to choose which parts go into their computer.

Which product type would be recommended to the merchant for the computer that he wants to sell online?
* Configurable Product
* Grouped Product
* Bundle Product

NEW QUESTION 36

A merchant has a requirement to periodically submit all product, category, and CMS pages to Google Search Console. Which method would a Business Practitioner recommend to achieve this?
* Use the sitemap function and schedule this to generate a sitemap daily. Submit the link to Google Search Console.
* Export the URLs using the Import/ Export function. Import into Google Search Console. Schedule this daily.
* In the root folder of the site, create a sitemap.html containing all the page links and submit the full URL to Google Search Console.

NEW QUESTION 37

A Business Practitioner is assisting a merchant to create a free shipping rule. The merchant would like to display a message on all the pages – "free shipping on all orders until 31st December".

How can this can be achieved?
* Insert a widget to display a CMS block with the message
* Add the message to the header promo variable.
* Create a CMS page with the message.

NEW QUESTION 38

A merchant wants their wholesale customers to browse their website using a different category structure than guest users.

What minimum scope setup is required to allow guest users and logged-in (wholesale) customers to browse with different category structures?
* Two Websites, two Stores, two Store Views
* Two Websites, one Store, two Store Views
* One Website, two Stores, two Store Views

NEW QUESTION 39

A merchant wants to offer a fixed, reduced price to select groups of customers who are buying a large quantity of a product in a single order.

What pricing feature would be used?
* Bulk Price
* Tier Price
* Catalog Rule

NEW QUESTION 40

A Business Practitioner is asked to provide ways to protect the admin section of any Adobe Commerce site. Which two native features are available to the site owner? (Choose two.)

* Use geolocation to ensure access to the admin URL is from a trusted address.
* Whitelist or Blacklist IP addresses to access the admin URL.
* Use a non standard admin URL.
* Enable 2 Factor Authentication.

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