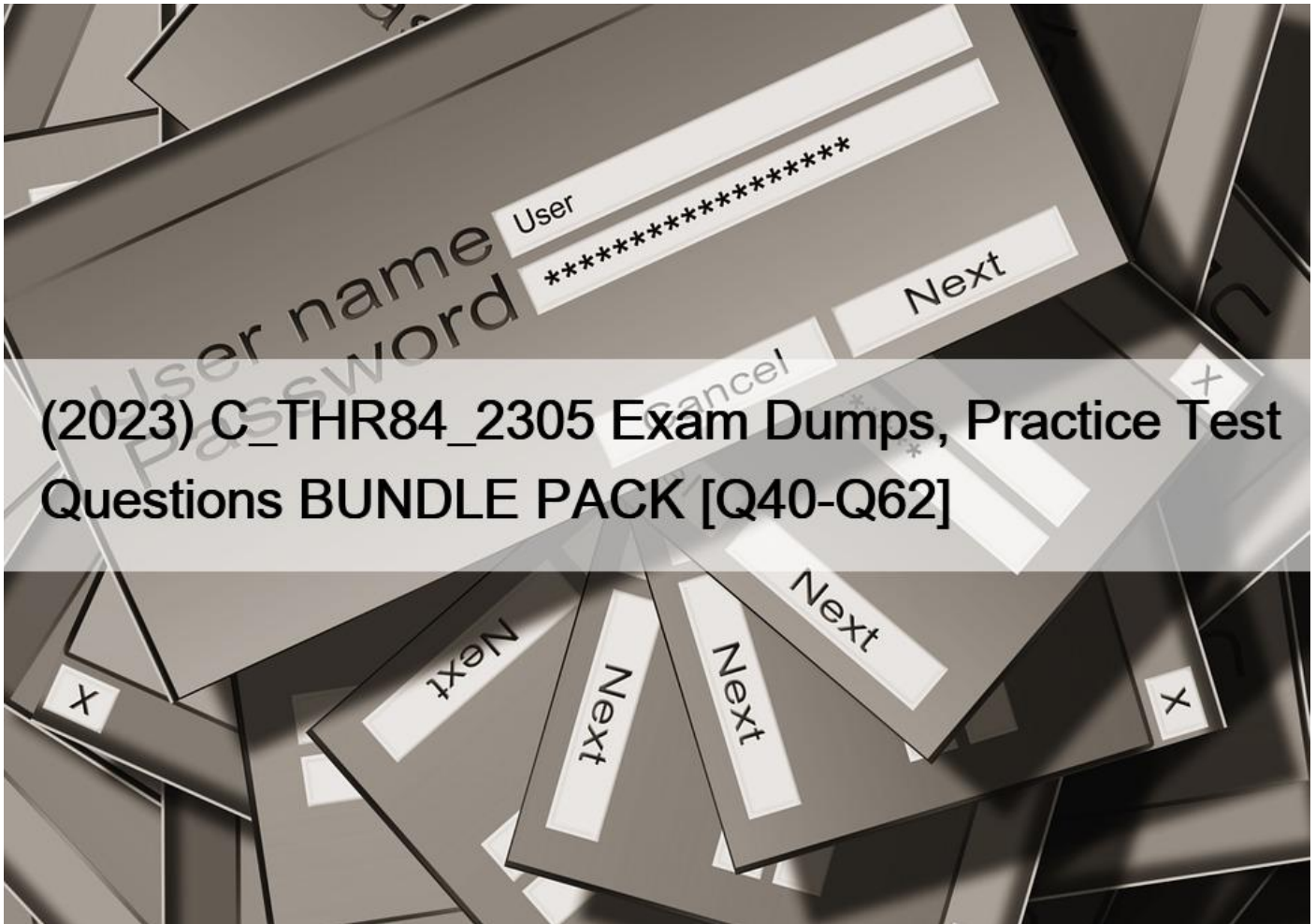


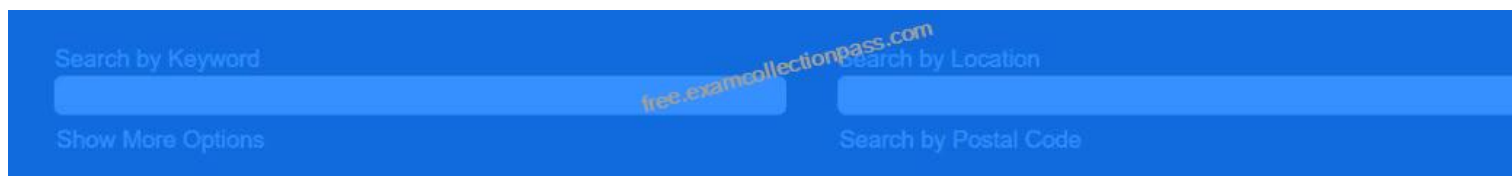
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(2023) C_THR84_2305 Exam Dumps, Practice Test Questions BUNDLE PACK SAP Certified Application Associate Certification C_THR84_2305 Sample Questions Reliable NEW QUESTION 40

How is defaulted/system text, such as text on the search bar, translated or changed on a Career Site Builder site?



Note: There are 3 correct answers to this question.

- * System text translations can be changed from Career Site Builder > Tools > Translations.
- * System text translations are only possible for the site's default language.

- * System text translations are made from Career Site Builder > Global Settings.
- * System text translations are exported from the Stage site and imported to Production separately from other site imports and exports.
- * System text is translated when the locale is enabled.

NEW QUESTION 41

What are the options for enabling the "Hear more about career opportunities" flag (also called "Consent to Marketing") so that a candidate receives email campaigns? Note: There are 3 correct answers to this question.

- * A back-end script is run to update all candidates' settings for "Hear more about career opportunities".
- * The candidate updates the setting for "Hear more about career opportunities" from their candidate profile.
- * A recruiter updates the setting for "Hear more about career opportunities" from the candidate's profile.
- * The candidate selects "Hear more about career opportunities" when creating an account.
- * An Initial Consent email campaign is sent, and if the candidate clicks the opt-in link, the "Hear more about career opportunities" option is enabled.

NEW QUESTION 42

Which of these Recruiting features use generic objects? Note: There are 2 correct answers to this question.

- * Marketing brands
- * Talent pool status sets
- * Recruiting teams
- * Activity tracking

NEW QUESTION 43

What are some of the search engine optimization (SEO) leading practices achieved by creating a career site with Career Site Builder (CSB)? Note: There are 3 correct answers to this question.

- * A new site map is created and delivered to Google and Bing weekly.
- * CSB supports creating Category pages to host jobs, which helps build SEO value more than specific job postings.
- * CSB uses metadata to help ensure that jobs and pages are search engine-friendly.
- * The jobs posted to CSB sites are accessible to website crawlers.
- * CSB automatically populates hidden text on every page with the keywords provided in the metadata.

NEW QUESTION 44

Where can you create links to hard-to-fill jobs on the Home page? Note: There are 2 correct answers to this question.

- * Within the category dropdown menu in the header
- * Within the Featured Jobs component
- * Within the Top Job Searches link in the footer
- * Within the content dropdown menu in the header

NEW QUESTION 45

Which of the following are leading practices for using images on a Career Site Builder site? Note: There are 3 correct answers to this question.

- * Select images that have a strong focal point.
- * Do NOT use embedded text on images.
- * Unique alt text should be populated for all images in all languages.
- * Alt Text is NOT required for logos on the site.

- * All images on a Career Site Builder site should be oriented as portrait, NOT landscape.

NEW QUESTION 46

Where is the Job Alerts Email Template configured?

- * E-Mail Notification Templates Settings
- * Command Center
- * Recruiting Email Triggers
- * Career Site Builder

NEW QUESTION 47

Which of the following encrypts personal data used in the recruiting process?

- * Identity Authentication Service (IAS)
- * Data Retention Time Management (DRTM)
- * Secure Socket Layer (SSL)
- * Data Privacy Consent Statement (DPCS)

NEW QUESTION 48

What are some leading practices to format job requisitions so that the job description will render correctly in the Career Site Builder site?Note: There are 2 correct answers to this question.

- * Use simple tags such as or in job descriptions.
- * Use advanced tags such as <div> or in job descriptions.
- * Use Notepad or another plain text editor to copy and paste job descriptions.
- * Use Microsoft Word or Excel to copy and paste job descriptions.

NEW QUESTION 49

What are some options when sending an email campaign?Note: There are 2 correct answers to this question.

- * Up to 5 million candidates can be added to an email campaign.
- * An email campaign can be sent multiple times.
- * A test email can be sent.
- * Email campaigns can be configured to be sent at a later time.

NEW QUESTION 50

What are some leading practices regarding the timing of the Advanced Analytics implementation?Note: There are 3 correct answers to this question.

- * Advanced Analytics can be implemented when the applicant status set is created.
- * Even if Advanced Analytics is configured much later, Advanced Analytics reports contain data beginning when the Career Site Builder career site went live.
- * Implement Advanced Analytics immediately following the Career Site Builder site go-live.
- * The steps to implement Advanced Analytics must be completed over two or more days.
- * The fields the customer wishes to report on do NOT need to be considered until the Advanced Analytics implementation has begun.

NEW QUESTION 51

What are the recommended actions to be completed before the Career Site Builder (CSB) kickoff call?Note:

There are 2 correct answers to this question.

- * Assist the customer to complete the Readiness Checklist.
- * Review the statement of work (SOW).
- * Develop the CSB project plan.
- * Finish the CSB Configuration Workbook.

NEW QUESTION 52

What must you consider when using custom fonts in Career Site Builder (CSB)?

- * Ensure that the font is uploaded in a ZIP file.
- * Once a custom font is uploaded, the fonts of existing components are replaced.
- * Remember that only one custom font can be uploaded in CSB.
- * Ensure that the customer owns the font license.

NEW QUESTION 53

Consultants can create standard or custom XML feeds to meet their customers' job distribution requirements.

Which of the following are associated with a standard XML feed? Note: There are 2 correct answers to this question.

- * All of the customer's jobs are included in a standard XML Feed.
- * Customers need to renew XML job feeds annually.
- * One standard XML feed is included in the statement of work for a standard recruiting implementation.
- * The leading practice is to push the delivery of XML feeds using the FTP Scheduler in Command Center.

NEW QUESTION 54

Which of the following is NOT one of the five standard statuses that are displayed in Advanced Analytics?

- * Apply Complete
- * Interviewed
- * Forwarded
- * Offer Made

NEW QUESTION 55

Which are some leading practices when using a link on a career site? Note: There are 3 correct answers to this question.

- * Populate the title text for each link.
- * Include multiple links to the customer's corporate site.
- * If blue text is used on the site, ensure that it's always used to represent links.
- * All external links from the career site should open in the same browser window.
- * When a user clicks on the link, immediately display what the user expects to see.

NEW QUESTION 56

What are some leading practices regarding text on websites? Note: There are 3 correct answers to this question.

- * Use high contrast text, for example, black text on a white background.
- * Use half the word count or less than conventional writing.
- * Avoid using bulleted or numbered lists.
- * Break up lengthy content and separate with headings.
- * Use a serif font (such as Times New Roman), rather than a sans-serif font (such as Arial).

NEW QUESTION 57

Why is it important to set up CSB Role Based Permission from CSB > Users > Roles?Note: There are 2 correct answers to this question.

- * Until CSB Role Based Permission is enabled, NO users can access CSB.
- * Until CSB Role Based Permission is enabled, all users with access to CSB have all permissions in the tool.
- * Only one CSB role can be assigned per user, so additional roles may need to be created to satisfy your customer's permission requirements.
- * Site setup settings are located within CSB and should only be accessed by trained administrators.

NEW QUESTION 58

You have enabled Candidate Relationship Management and created a branded email layout for your customer. When can this custom email layout be used?Note: There are 2 correct answers to this question.

- * When sending an email from the Candidate Workbench
- * When sending an email associated with an applicant status
- * When sending an email from the Candidate Search page
- * When sending an email associated with a Recruiting email trigger

NEW QUESTION 59

In Command Center, which of the following filters are available when you search for a site?Note: There are 3 correct answers to this question.

- * Single Sign-On Security Key
- * Manage API Credentials
- * Career Site URL
- * Recruiting Management Data Center
- * Recruiting Management Company ID

NEW QUESTION 60

It is important for customers to be able to report on which candidates arrived at their Career Site Builder (CSB) site from their corporate site. What are the actions you need to take to facilitate this reporting?Note:

There are 2 correct answers to this question.

- * Add a campaign code to all XML job feeds that you create for your customer.
- * Recommend that your customer opt-in for the Organic Network.
- * Deliver source-coded backlinks so that your customer can replace all links from their externally- hosted sites to their CSB site.
- * Submit the Referral Engine Task support ticket after moving your customer's CSB site to production.

NEW QUESTION 61

When Mobile Apply is enabled for Career Site Builder, which elements are consolidated onto a single page for candidates to complete?Note: There are 2 correct answers to this question.

- * People profile templates
- * Offer approval template
- * Application template
- * Candidate profile template

NEW QUESTION 62

Who delivers the sitemap links to Google and Bing after the Career Site Builder site has been moved to Production?

- * Consultant submits a request through the SAP Support Portal
- * Functional consultant or customer
- * Professional Services
- * Consultant submits a request through the SAP SuccessFactors HXM Cloud Operations Portal

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