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Adobe AD0-E121 exam is a valuable certification for individuals who want to improve their knowledge and skills in Adobe Experience Manager Sites Business Practitioner Expert. By passing AD0-E121 exam, candidates can demonstrate their expertise in AEM Sites and enhance their career prospects in the digital marketing industry.

NEW QUESTION 31

A content author receives a request to build a new page with content that includes images and layout that exists on other pages. The page must be built using the existing content.

What should the Business Practitioner recommend to meet this requirement?

- * Clone an experience fragment template
- * Leverage the content fragment reference component

- * Author the content directly on the page
- * Leverage the experience fragment reference component

NEW QUESTION 32

AEM content Author is using tiles to associate different types of information with a project in AEM Projects.

Which two tiles can be used in this manner? (Choose two)

- * Experiences
 - * Jobs
 - * OSGi Configurations
 - * Workflow
 - * Understanding the Requirement:
- * The content author uses tiles in AEM Projects to associate different types of information with a project.
- * The question asks which tiles can be used in this manner.
- * Tiles in AEM Projects:
- * Tiles in AEM Projects provide a visual representation of different project-related information and activities.
- * Relevant Tiles:
- * Experiences: This tile allows authors to manage and associate various experiences (e.g., pages, campaigns) with the project.
- * Workflow: This tile enables the association and tracking of workflows related to the project, such as approval processes.

References:

- * Using AEM Projects
- * Project Tiles in AEM

NEW QUESTION 33

A content author receives a request to build a new page with content that includes images and layout that exists on other pages. The page must be built using the existing content.

What should the Business Practitioner recommend to meet this requirement?

- * Clone an experience fragment template
 - * Leverage the content fragment reference component
 - * Author the content directly on the page
 - * Leverage the experience fragment reference component
 - * Understand the Requirement:
- * The content author needs to build a new page using existing content, including images and layout from other pages.
- * Experience Fragments:

- * Experience Fragments (XF) are reusable content fragments that include layout, components, and assets.
- * They can be used across multiple pages and channels to ensure consistency and reusability.
- * Experience Fragment Reference Component:
 - * This component allows authors to include an existing experience fragment within a page.
 - * It enables the reuse of content and layout without the need to recreate them.
- * Implementation Steps:
 - * Ensure the required experience fragments are created and available in AEM.
 - * Navigate to the page where the content needs to be reused.
 - * Use the Experience Fragment Reference Component to include the existing experience fragment on the new page.
 - * Configure the component to point to the appropriate experience fragment.
- * Benefits:
 - * Efficiency:Saves time by reusing existing content and layouts.
 - * Consistency:Ensures that content remains consistent across different pages and channels.
 - * Flexibility:Allows for easy updates and modifications to content, which will be reflected wherever the fragment is used.

References:

- * Experience Fragments in AEM
- * Using Experience Fragment References

NEW QUESTION 34

The marketing team runs a campaign that starts at midnight The campaign includes multiple updates to the existing pages across the website. The marketing team needs to activate all changes automatically during non-business hours.

What should the Business Practitioner recommend?

- * Run Request for Activation workflow and specify the campaign start time in the workflow title
- * Set On Time to the campaign start hours in On/Off Time section of page properties
- * Schedule Later Publication via the Manage Publication wizard

NEW QUESTION 35

A developer needs to re-use a set of components repeatedly in experience fragments. What is the correct approach to make this possible?

- * Group the components and define a logical name, and include it.
- * Create the component as another experience fragment, and include it.
- * Create the components as a building block, and include it.

Understanding Experience Fragments: Experience fragments in AEM are reusable content units that can contain multiple components, including text, images, and other media. They can be used across multiple pages and channels, ensuring consistency and efficiency.

Reusable Component Requirement: The developer needs to reuse a set of components repeatedly in various experience fragments. The ideal approach is to encapsulate these components in a reusable manner.

Solution – Use of Nested Experience Fragments:

- * Creating a New Experience Fragment: Encapsulate the set of components into a new experience fragment.
- * Including the Fragment: Include this new experience fragment in other experience fragments as needed.

Benefits:

- * Reusability: The components within the new experience fragment can be reused consistently across different fragments and pages.
- * Maintenance: Changes to the components only need to be made once in the experience fragment, and
- * they will reflect everywhere it is used.

Implementation Steps:

- * Create a new experience fragment containing the set of components.
- * Save the new fragment with a logical and identifiable name.
- * Include this fragment in other experience fragments or pages where needed.

References:

- * AEM Experience Fragments: Experience Fragments
- * Reusing Experience Fragments: Reusable Content with Experience Fragments

NEW QUESTION 36

A developer plans to use the Text component on its pages. However the out of the box Text component does not allow authors to edit HTML source on the component.

How should the developer support HTML source editing?

- * Edit the OOTB Text component directly to enable sourceedit RTE Plugin
- * Create a standalone custom Text component and handle HTML source in Sightly
- * Create a new clientlib to programmatically handle HTML source in authoring
- * Extend the OOTB Text component and enable the sourceedit RTE plugin

To support HTML source editing in the Text component, the best approach is to extend the out-of-the-box (OOTB) Text component and enable the sourceedit RTE (Rich Text Editor) plugin:

- * Extend the OOTB Text Component:
- * Create a custom Text component that inherits from the OOTB Text component.
- * Enable the sourceedit RTE Plugin:
- * Modify the component's dialog definition to include the sourceedit plugin in the RTE configuration.
- * Ensure the plugin is properly configured to allow HTML source editing.

References:

- * AEM documentation on extending core components.
- * Guides on configuring the RTE in AEM to enable additional plugins.

NEW QUESTION 37

Which two additional AEM Assets features become available after integration with Dynamic Media? (Choose two.)

- * Smart Cropping
- * Smart tags
- * Asset translation workflows
- * Creation of spin sets
- * Generation of static renditions

Features Enabled by Dynamic Media Integration:

- * Smart Cropping: Automatically crops images based on the content, enhancing media management.
- * Smart Tags: Uses AI to tag assets, but not specific to Dynamic Media integration.
- * Asset Translation Workflows: Manages translation processes, not specific to Dynamic Media.
- * Spin Sets: Creates interactive 360-degree views of products.
- * Static Renditions: Generates different image sizes, but not unique to Dynamic Media.

Requirement Analysis:

- * Identify features that become available with Dynamic Media integration.

Solution Explanation:

- * Smart Cropping: This feature uses AI to crop images intelligently, improving asset presentation.
- * Creation of Spin Sets: Allows for interactive product views, enhancing user experience on e-commerce sites.

References:

- * Adobe Experience Manager and Dynamic Media integration documentation outlines features like Smart Cropping and Spin Sets,

highlighting their benefits in advanced media handling and interactive content creation.

NEW QUESTION 38

A company wants to develop a website that contains interactive and multimedia experiences that will work across all devices, and the Business Practitioner needs to make sure rich media assets are used without adding too much workload to asset managers.

How should the Business Practitioner meet this requirement?

- * Use Dynamic Media image presets
- * Use Dynamic Media smart crop
- * Use ffmpeg to create all possible renditions
- * Use a video component

NEW QUESTION 39

A customer wants to add a field to the properties of all existing and new assets in AEM Assets to capture the asset rating. After the team uploads an asset the review team needs to go through the uploaded assets and fill in the ratings.

How should the Business Practitioner meet this requirement?

- * Build a new schema with the rating property via the Metadata Schemas tool
- * Create a new schema with the rating property via the Folder Metadata Schemas tool
- * Build a new profile with the rating property for assets via the Metadata Profiles tool
- * Create a new profile with the rating property via the image Profiles tool

NEW QUESTION 40

Which cache header will prevent file from getting cached in dispatcher?

- * `Response.setHeader("Pragma: no-cache");`
- * `Response.setHeader("Dispatcher", "no-cache");`
- * `Response.setHeader("Cache-Control: no-cache");`

The cache header that will prevent a file from getting cached in dispatcher is `Response.setHeader("Cache-Control: no-cache");`.

- * **Cache-Control Header:** The Cache-Control header is a directive that specifies caching policies in both requests and responses.
- * **no-cache Directive:** Setting the Cache-Control header to no-cache instructs the dispatcher and other intermediaries not to cache the response.
- * **Implementation:** By including this header in the response, AEM ensures that the dispatcher retrieves the latest version of the content directly from the AEM instance rather than serving a cached version.

NEW QUESTION 41

A content owner is concerned about violating current license agreements for assets that have reached their contract end date.

The Business Practitioner needs to make sure the published assets get unpublished. Users from the Authors or Contributors groups should not be able to republish an asset when it reaches its contract end date.

Which asset property should the Business Practitioner set?

- * Off Time
- * Expires
- * Usage Terms
- * isCheckedOut

NEW QUESTION 42

A client needs to improve search capabilities in AEM by creating tags in tag manager and then must be able to apply those tags to pages and assets. In which two locations will the tags be saved as a property for pages and assets? (Choose two)

- * On a root node for a particular page
- * On a content node for a particular page
- * Under a rendition node of an asset
- * Under a metadata node of an asset

Step by Step Comprehensive Detailed Explanation with References:

* Understanding the Requirement:

* The client needs to improve search capabilities by creating and applying tags in AEM.

* The question asks where the tags will be saved as properties for pages and assets.

* Tag Manager:

* Tags created in the Tag Manager can be applied to both pages and assets to enhance search and organization.

* Locations for Saving Tags:

* Content Node for a Page: Tags applied to pages are saved under the `cq`

`path` property of the content node.

* Metadata Node of an Asset: Tags applied to assets are saved under the `cq`

`path` property of the metadata node.

References:

* Tagging in AEM

* Managing Tags in AEM

NEW QUESTION 43

Which two additional AEM Assets features become available after integration with Dynamic Media? (Choose two.)

- * Smart Cropping
- * Smart tags
- * Asset translation workflows
- * Creation of spin sets
- * Generation of static renditions

NEW QUESTION 44

The marketing team runs a campaign that starts at midnight The campaign includes multiple updates to the existing pages across the website. The marketing team needs to activate all changes automatically during non-business hours.

What should the Business Practitioner recommend?

- * Run “Request for Activation’ workflow and specify the campaign start time in the workflow title
- * Set On Time to the campaign start hours in On/Off Time section of page properties
- * Schedule Later Publication via the Manage Publication wizard
- * Navigate to Manage Publication:
 - * Go to the Sites or Assets console, select the content that needs to be published, and open the Manage Publication wizard.
 - * Schedule Publication:
 - * In the wizard, choose the “Schedule Later Publication” option. Set the desired date and time for the publication. This can be scheduled to align with the campaign start time at midnight.
 - * Confirm and Monitor:
 - * Confirm the schedule and monitor the publication status to ensure all updates are activated as planned.

References:

- * AEM Documentation on Scheduling Publication
- * Scheduling publication helps in automating content activation, ensuring timely updates without manual effort during off-hours.

NEW QUESTION 45

Due to a major conflict In the ‘add to cart” functional requirement in the e-commerce project, the development team cannot proceed with the planning and implementation. After a detailed discussion with the product Owner and development team, the requirement conflict is still not resolved.

Who should the business Practitioner meet with to resolve this issue?

- * * Content Owner
- * Architect
- * * Content Manager
- * Development Lead
- * * Business Owner

Architect

- * * Scrum Waste*

- * Project Manager

NEW QUESTION 46

Which AEM feature can an author use to manage and display the text-only content on different channels?

- * Experience fragments
- * A reference component
- * AEM workflows
- * Content fragments

Understanding Content Fragments: Content fragments are structured content models in AEM that are channel-agnostic. They allow authors to create and manage text-based content separately from its presentation, making it ideal for omnichannel distribution.

Managing and Displaying Text-Only Content:

* Text-Only Content: For scenarios where only text content needs to be managed and displayed across different channels, content fragments are the most suitable AEM feature.

* Channel-Agnostic: Content fragments can be used in various channels like websites, mobile apps, and even as headless content delivered via APIs.

Implementation:

- * Create content fragment models defining the structure of the text content.
- * Authors can create instances of these models with actual content.
- * Use AEM's GraphQL or JSON APIs to deliver this content to different channels.

References:

- * AEM Content Fragments:Content Fragments
- * Headless CMS with AEM:AEM Headless

NEW QUESTION 47

A content manager has many assets that the team is working to upload into AEM. Multiple users are responsible for adding the assets. Each asset must be uploaded only once.

What should the Business Practitioner update?

- * Day CQ DAM Create Asset
- * Asset View Servlet
- * Digital Rights Management
- * Day CQ DAM Asset Upload Restriction

NEW QUESTION 48

A customer has a multi-step asset creation workflow process that contains the following steps:

- * Create Asset
- * Off-shore Review
- * On-shore Review

- * Legal Approval
- * Brand Approval
- * Complete

When viewing the individual tasks the customer prefers to see a simplified view of the process which consists of the following phases:

- * Create
- * Review
- * Approval
- * Complete

What should the Business Practitioner recommend that the customer create and assign?

- * The progress value to Workflow metadata
- * The progress value using ECMAScript
- * A stage property to each workflow step
- * A workflow step to a model

Workflow Concepts in AEM:

- * Progress Value to Workflow Metadata: Generally used for tracking specific data points within workflows.
- * Progress Value using ECMAScript: Involves custom scripting, which might be complex for simple phase tracking.
- * Stage Property to Each Workflow Step: Assigning a stage property simplifies the view by grouping detailed steps into broader phases.
- * Workflow Step to a Model: Refers to the creation of individual workflow steps, not necessarily related to simplifying views.

Requirement Analysis:

- * The need is for a simplified view of the workflow process, showing broad phases instead of detailed steps.

Solution Explanation:

- * Stage Property to Each Workflow Step: By adding a stage property to each step in the workflow, you can map detailed steps to broader phases. This simplifies the view for users who only need to see high-level progress, making it easier to track the overall process.

References:

- * AEM Workflow documentation details how to use properties and metadata to manage and simplify workflow visualization and tracking.

NEW QUESTION 49

A customer has a website that serves an English-speaking market. The customer wants to expand to a German-speaking market. What should the Business Practitioner recommend to seamlessly create the new website structure?

- * Use the MSM functionality to create a language copy
- * Use I18n Translator to create the language copy
- * Use the MSM functionality to create a live copy
- * Use an External Translation provider to create a language copy

To create a new website structure for a German-speaking market, the Business Practitioner should use the MSM functionality to create a live copy.

* **Multi-Site Manager (MSM):** MSM allows the management of multiple sites and languages in AEM, providing tools for creating and maintaining language copies.

* **Live Copy:** A live copy allows content from a source (e.g., the English site) to be replicated and synchronized with the new language copy (e.g., the German site).

* **Efficiency:** Using MSM to create a live copy ensures that the new site inherits the structure and content of the source site, making it easier to manage and update.

NEW QUESTION 50

A developer makes the requested changes to a page on a live site. The developer then verifies that changes are reflected correctly on the page. The customer reports that they still see an older version.

What should the Business Practitioner verify first?

- * Dispatcher cache refresh
- * Page reflects changes in Incognito mode
- * Group and access
- * Previous changes on the landing page

Issue Diagnosis Steps:

* **Dispatcher Cache Refresh:** Ensures that the cache is updated so the latest changes are reflected.

* **Page Reflects Changes in Incognito Mode:** Checks if browser cache is affecting the view.

* **Group and Access:** Verifies if the user has the right permissions to see the updated content.

* **Previous Changes on the Landing Page:** Ensures there are no conflicts with older versions.

Requirement Analysis:

* The customer reports seeing an older version despite the developer verifying the changes.

Solution Explanation:

* **Dispatcher Cache Refresh:** Often, the issue lies with the dispatcher cache not being refreshed, causing users to see outdated content. Ensuring the cache is refreshed will most likely resolve the issue by updating the cached content with the latest changes.

References:

* Adobe Experience Manager documentation on Dispatcher Cache provides detailed instructions on how to manage and refresh the cache to ensure that the latest content is delivered to the end-users.

NEW QUESTION 51

Regarding performance, what are the Adobe recommended response Time guidelines for uncacheable HTML requests?

- * 30% of the requests for pages should have a response in less than 100ms.
- * 70% of the requests for pages should have a response in less than 100ms.
- * 20% of the requests for pages should have a response in less than 1 second.
- * No pages should respond slower than an elapsed period of 500ms.

NEW QUESTION 52

The editorial manager notices that the content team is not following the recommended taxonomy and created tag duplicates in the different places of the tag hierarchy. The editorial manager follows up with the team and asks the Business Practitioner for the most efficient solution for the duplicates.

What should the Business Practitioner recommend the editorial manager use?

- * Merge operation
- * Move operation
- * Delete operation
- * Unpublish operation
- * Identify Duplicates:
- * Use AEM's tagging console to identify duplicate tags within the hierarchy.
- * Select Tags to Merge:
- * Choose the duplicate tags that need to be merged. The tagging console allows for easy selection and management of tags.
- * Merge Tags:
- * Use the merge functionality to combine the selected duplicate tags into a single tag. This process ensures that all content tagged with the duplicates will now reference the merged tag.

References:

- * AEM Documentation on Tag Management
- * Tagging best practices highlight the importance of avoiding duplication and maintaining a structured tag hierarchy.

NEW QUESTION 53

A client needs several new pages with a structure that the current templates do not cover. A new template called 'landing page' is created to achieve this. The author soon realizes that some of the structure elements cannot be deleted, something that should have been possible by the initial design. The author decides to move those elements out of the structure to resolve the problem. To which location should the author move these elements?

- * To initial structure
- * To initial content
- * To initial layout.

Understanding Template Structure: In AEM, a template defines the structure and initial content of a page. The template editor allows authors to create templates with specific structure elements and initial content that will appear on every page created with that template.

Problem Identification: The author realizes that some elements within the structure of the new "landing page" template are non-deletable, which goes against the design requirements. These elements need to be flexible and deletable by the authors.

Solution "Moving Elements to Initial Content:

- * **Initial Structure:** Elements placed in the initial structure are non-deletable and form the immutable framework of the template.
- * **Initial Content:** Elements moved to initial content are part of the template but can be edited or deleted by the author once the page is created from the template. This flexibility aligns with the requirement.
- * **Initial Layout:** Typically refers to the positioning and styling aspects, which doesn't resolve the issue of deletability.

Implementation Steps:

- * Access the template editor and select the "landing page" template.
- * Identify the non-deletable elements in the structure.
- * Move these elements from the initial structure section to the initial content section.
- * Save and validate the template changes.

References:

- * **AEM Templates and Policies:**AEM 6.5 Template Editor
- * **AEM Template Editor Best Practices:**Best Practices

NEW QUESTION 54

A client want to support its designer team that has limited AEM knowledge so they can easily access DAM assets, edit them, and upload the changes back to the repository. Which tool enables this process?

- * AEM Assets
- * AEM Brand Portal
- * AEM Desktop

Step by Step Comprehensive Detailed Explanation with References:

- * **Understanding the Requirement:**
 - * The client wants their designer team, with limited AEM knowledge, to easily access DAM assets, edit them, and upload changes back to the repository.
- * **AEM Tools for Designers:**
 - * **AEM Assets:**General asset management, but requires familiarity with the AEM interface.

- * AEM Brand Portal:Used primarily for sharing and distributing assets, not for direct editing.
- * AEM Desktop:Integrates AEM DAM with the desktop environment, allowing easy access and editing of assets directly from desktop applications.
- * Features of AEM Desktop:
 - * Provides a seamless bridge between the local desktop and AEM DAM.
 - * Designers can open and edit assets directly in their preferred desktop applications (e.g., Adobe Photoshop, Illustrator).
 - * Changes are automatically synced back to the AEM repository, streamlining the workflow for designers.

References:

- * AEM Desktop App
- * Using AEM Desktop App

NEW QUESTION 55

A customer Is going through assets implementation and is concerned that load testing tasks will increase the cost of the project budget What should the Business Practitioner recommend?

- * Conduct Experience Design
- * Conduct Risk Assessment
- * Define Support Setup
- * Create Project Plan

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